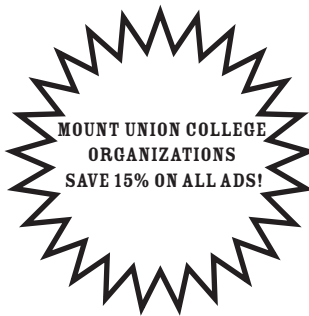


THE DYNAMO

Advertising Rate Card

Standard Rates

Page Size	Column Inches	Rate	Color
Full Page	102.5	\$300.00	+ \$100
Half Page	51.25	\$200.00	+ \$60
Quarter Page	25.625	\$100.00	+ \$40



Frequency Discount Rates

	Discount Rate (% off)
5 Issues	15%
10 Issues	25%
15+ Issues	35%

COLOR

*Full and spot color is available on the first and last page of *The Dynamo*.
 *Rates will be dependent on the size and frequency of the advertisement and can be negotiated with the Advertising Manager.

Custom Sizes Column Width (Inches)

	1 col. (2 in)	2 col. (4 in)	3 col. (6 in)	4 col. (8 in)	5 col. (10 in)
1"	\$6	\$12	\$18	\$24	\$30
2"	\$10	\$20	\$30	\$40	\$50
3"	\$14	\$28	\$42	\$56	\$70
4"	\$18	\$36	\$54	\$72	\$90
5"	\$22	\$44	\$66	\$88	\$110
6"	\$26	\$52	\$78	\$104	\$130
7"	\$30	\$60	\$90	\$120	\$150
8"	\$34	\$68	\$102	\$136	\$170
9"	\$38	\$76	\$114	\$152	\$190
10"	\$42	\$84	\$126	\$168	\$210

Add 50% for color on special sizes.

CONTACT INFORMATION

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FULL PAGE

102 Column Inches
 5 col. X 20.5"

HALF PAGE

50 Column Inches
 Vertical: 4 Col X 12.5"
 Horizontal: 5 Col X 10"

QUARTER PAGE

25 Column Inches
 Vertical: 3 Col X 8"
 Horizontal: 5 Col X 5"